

The University of Alabama

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Department of Athletics

April 7, 1993

Office of Secretary
Federal Communications Commission
Washington, DC 20554

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Dear Sirs:

Recently, we received a letter from Chuck Neinas of the College Football Association seeking information to forward to you. Per his request, I submit the following data for your use:

Television Football Games for the University of Alabama Since 1980
(note all games were live telecasts)

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	1980
Alabama 27, Tennessee 0 (ABC National)	Away
Notre Dame 7, Alabama 0 (ABC National)	Home
Alabama 30, Baylor 2 (CBS National Cotton Bowl)	Neutral

	1981
Alabama 24, LSU 7 (ABC National)	Away
Alabama 31, Penn State 16 (ABC Regional)	Away
Alabama 28, Auburn 17 (ABC National)	Neutral
Texas 14, Alabama 12 (CBS National Cotton Bowl)	Neutral

	1982
Alabama 42, Penn State 21 (ABC National)	Home
Auburn 23, Alabama 22 (ABC National)	Neutral
Alabama 21, Illinois 15 (Raycom Syndicated National)	Neutral

	1983
Penn State 34, Alabama 28 (CBS National)	Away
Alabama 32, LSU 26 (ABC Regional)	Away
Boston College 20, Alabama 13 (CBS National)	Away

1985

Alabama 20, Georgia 16 (ABC National)	Away
Alabama 23, Texas A&M 10 (ESPN Cable)	Home
Alabama 40, Vanderbilt 20 (WTBS SEC Game)	Away
Penn State 19, Alabama 17 (ABC National)	Away
Tennessee 16, Alabama 14 (WTBS SEC Game)	Home
Alabama 14, LSU 14 (ABC Regional)	Away
Alabama 25, Auburn 23 (ABC National)	Neutral
Alabama 24, Southern Cal 3 (NBC Regional Hula Bowl)	Neutral

1986

Alabama 16, Ohio State 10 (Raycom Syndicated National)	Neutral
Alabama 42, Vanderbilt 10 (WTBS SEC Game)	Home
Alabama 28, Notre Dame 10 (ABC National)	Home
Alabama 56, Tennessee 28 (ABC National)	Away
Penn State 23, Alabama 3 (ABC National)	Home
Alabama 38, Miss. State 3 (WTBS SEC)	Away
LSU 14, Alabama 10 (ESPN Cable)	Home
Auburn 21, Alabama 17 (ABC National)	Neutral
Alabama 28, Washington 6 (CBS National Sun Bowl)	Neutral

1987

Alabama 24, Penn State 13 (CBS National)	Away
Florida 23, Alabama 14 (WTBS SEC Game)	Home
Alabama 41, Tennessee 22 (ESPN Cable)	Home
Alabama 22, LSU 10 (ESPN Cable)	Away
Notre Dame 37, Alabama 6 (CBS National)	Away
Auburn 10, Alabama 0 (CBS National)	Neutral

1990

Southern Miss 27, Alabama 24 (Pay-Per-View)	Home
Florida 17, Alabama 13 (WTBS SEC Game)	Home
Georgia 17, Alabama 16 (CBS National)	Away
Alabama 25, Southwestern Louisiana 6 (Pay-per-View)	Away
Alabama 9, Tennessee 6 (ESPN Cable)	Away
Penn State 9, Alabama 0 (ESPN Cable)	Home
Alabama 24, LSU 3 (Pay-Per-View)	Home
Alabama 22, Miss. State 0 (WTBS SEC Game)	Away
Alabama 16, Auburn 7 (CBS National)	Home
Louisville 34, Alabama 7 (NBC National Fiesta Bowl)	Neutral

1991

Alabama 41, Temple 3 (Pay-Per-View)	Home
Florida 35, Alabama 0 (ESPN Cable)	Away
Alabama 10, Georgia 0 (ABC Regional)	Home
Alabama 48, Vanderbilt 17 (Pay-Per-View)	Away
Alabama 62, Tulane 0 (Pay-Per-View)	Home
Alabama 24, Tennessee 19 (ABC National)	Home
Alabama 13, Miss. State 7 (WTBS SEC Game)	Home
Alabama 20, LSU 17 (ABC Regional)	Away
Alabama 10, Memphis State 7 (Pay-Per-View)	Away
Alabama 13, Auburn 6 (ABC National)	Away
Alabama 30, Colorado 25 (CBS National Blockbuster)	Neutral

1992

Alabama 25, Vanderbilt 8 (SEC Game)	Home
Alabama 17, Southern Miss 10 (Pay-Per-View)	Home
Alabama 38, Arkansas 11 (Pay-Per-View)	Away
Alabama 48, South Carolina 7 (Pay-Per-View)	Home
Alabama 37, Tulane 0 (Pay-Per-View)	Away
Alabama 17, Tennessee 10 (ABC Regional)	Away
Alabama 31, Ole Miss 10 (SEC Game Regional)	Home
Alabama 31, LSU 11 (ABC Regional)	Away
Alabama 30, Miss. State 21 (ESPN Cable)	Away
Alabama 17, Auburn 0 (ABC National)	Home
Alabama 28, Florida 21 (ABC National)	Neutral
Alabama 34, Miami 13 (ABC National Sugar Bowl)	Neutral

The University of Alabama does not have any records available on audience ratings but those numbers should be on file at ABC, CBS, ESPN, WTBS and Jefferson-Pilot, syndicator in 1992 of the SEC football package.

Also, all contracts for football and basketball are held with outside agency. The University of Alabama is a member of the CFA and SEC which hold the rights to the games televised. Working within the parameters of those respective contracts, the University since 1990 has reserved the right to televise on pay-per-view games that are sellouts; in essence, expanding the stadium to reach those who may not have a ticket or may not be able to attend.

In regard to the inquiry about percentage of television revenues compared to ticket revenues, I am enclosing the following figures:

Year	FB Ticket Sales	FB TV Money	%	BB Ticket Sales	BB TV \$	%
1990	\$4,910,000	\$ 965,031	19.6 %	\$713,000	\$260,000	36.5 %
1991	5,700,000	1,018,000	17.8 %	846,000	343,000	40.5 %
1992	5,760,000	1,772,000	30.8 %	823,000	248,000	30.1 %

In regard to the question about the public has been served (or disserved) by the expansion of broadcasts on cable

Alabama Basketball On Television

In 1965, the Southeastern Conference began its first-ever television package for college basketball games. Commissioner Bernie Moore and Eddie Eihorn put together an eight-game SEC "Game of the Week" package broadcast by TVS for the Southeastern United States to promote SEC basketball. John Ferguson and Joe Dean were the league's first announcers for the TV package.

Since then, basketball has expanded its coverage and is seen twice a week on a regional broadcast basis handled by Jefferson Pilot Sports. JP Sports features a Wednesday night and a Saturday afternoon telecast. Also, the SEC is televised nationally on Tuesday nights by SPN (8:40 p.m.-CST).

Since the inception of the TV package, Alabama basketball has been showcased on the tube 184 times with the Tide posting a 118-66 (.641) record. Below is a complete listing of Alabama's televised basketball games.

DATE	OPPONENT/SCORE	SITE	NETWORK
Feb. 6, 1965	LSU 67 Alabama 64	Baton Rouge	TVS
Feb. 20, 1965	ALABAMA 63 TENNESSEE 58	Tuscaloosa	TVS
Jan. 29, 1966	Alabama 63 Tennessee 58	Knoxville	TVS
Feb. 5, 1966	ALABAMA 108 TULANE 81	Tuscaloosa	TVS
Feb. 25, 1967	ALABAMA 81 KENTUCKY 71	Tuscaloosa	TVS
Jan. 6, 1968	TENNESSEE 82 ALABAMA 63	Tuscaloosa	TVS
Jan. 4, 1969	ALABAMA 85 LSU 83	Tuscaloosa	TVS
Feb. 7, 1970	ALABAMA 106 LSU 104	Tuscaloosa	TVS
Feb. 13, 1971	AUBURN 92 ALABAMA 76	Tuscaloosa	TVS
Feb. 19, 1972	Alabama 79 Auburn 78	Auburn	TVS
Mar. 11, 1972	ALABAMA 86 FLORIDA 82	Tuscaloosa	TVS
Jan. 27, 1973	ALABAMA 72 TENNESSEE 56	Tuscaloosa	TVS
Mar. 24, 1973	Va. Tech 74 Alabama 73	New York*	TVS
Mar. 25, 1973	N. Carolina 88 Alabama 69	New York*	TVS
Feb. 9, 1974	ALABAMA 73 TENNESSEE 54	Tuscaloosa	TVS
Feb. 23, 1974	Alabama 94 Kentucky 71	Lexington	TVS
Feb. 8, 1975	Alabama 71 Tennessee 65	Knoxville	TVS
Feb. 22, 1975	KENTUCKY 84 ALABAMA 68	Tuscaloosa	TVS
Mar. 8, 1975	Auburn 76, Alabama 70	Auburn	TVS
Feb. 21, 1976	Alabama 92 Miss. State 81	Starkville	TVS
Feb. 28, 1976	ALABAMA 93 TENNESSEE 90 (OT)	Tuscaloosa	TVS
Mar. 6, 1976	ALABAMA 76 KENTUCKY 63	Tuscaloosa	TVS
Mar. 13, 1976	Alabama 79 North Carolina 64	Dayton, Ohio#	NBC
Mar. 18, 1976	Indiana 74 Alabama 69	Baton Rouge#	NBC
Jan. 15, 1977	Alabama 65 Miss. State 63	Starkville	TVS
Feb. 19, 1977	TENNESSEE 92 ALABAMA 89	Tuscaloosa	TVS
Feb. 26, 1977	Kentucky 85 Alabama 77	Lexington	TVS
Jan. 8, 1978	ALABAMA 76 MISS. STATE 59	Tuscaloosa	TVS
Jan. 16, 1978	Alabama 70 Georgia 71 (OT)	Athens	TVS
Jan. 28, 1978	Alabama 81 Auburn 74	Auburn	TVS
Feb. 18, 1978	Vanderbilt 71 Alabama 69 (OT)	Nashville	TVS
Feb. 20, 1978	Kentucky 97 Alabama 84	Lexington	TVS
Feb. 27, 1978	ALABAMA 81 FLORIDA 70	Tuscaloosa	TVS
Dec. 2, 1978	Michigan 99 Alabama 84	Ann Arbor	HBO
Jan. 20, 1979	Alabama 83 Auburn 76	Auburn	TVS
Feb. 5, 1979	ALABAMA 67 GEORGIA 59	Tuscaloosa	TVS
Feb. 10, 1979	Kentucky 81 Alabama 70	Lexington	TVS
Feb. 22, 1979	LSU 86 Alabama 66	Baton Rouge	TVS
Feb. 28, 1979	Alabama 81, Florida 64	Birmingham@	TVS
Mar. 1, 1979	Kentucky 101, Alabama 100	Birmingham@	TVS
Mar. 19, 1979	Purdue 87 Alabama 68	New York*	Mizlou
Mar. 21, 1979	Alabama 96 Ohio State 86	New York*	Mizlou
Jan. 7, 1980	Alabama 57 LSU 56	Baton Rouge	TVS
Jan. 19, 1980	ALABAMA 80 FLORIDA 62	Tuscaloosa	TVS
Jan. 30, 1980	ALABAMA 80 MISS. STATE 68	Tuscaloosa	TVS
Feb. 9, 1980	KENTUCKY 72 ALABAMA 63	Tuscaloosa	TVS
Feb. 11, 1980	Alabama 66 Georgia 64 (OT)	Athens	TVS
Feb. 23, 1980	Alabama 79 Vanderbilt 72	Nashville	TVS
Feb. 28, 1980	Alabama 76 Miss. State 75	Birmingham@	TVS
Feb. 29, 1980	LSU 73 Alabama 66	Birmingham@	TVS
Jan. 3, 1981	TENNESSEE 70 ALABAMA 69 (OT)	Tuscaloosa	TVS
Jan. 17, 1981	ALABAMA 59 KENTUCKY 55	Tuscaloosa	TVS
Jan. 24, 1981	Alabama 57 Florida 44	Gainesville	TVS
Feb. 18, 1981	ALABAMA 91 GEORGIA 74	Tuscaloosa	TVS
Feb. 28, 1981	ALABAMA 82 VANDERBILT 68	Tuscaloosa	TVS
Mar. 5, 1981	Georgia 88, Alabama 80	Birmingham@	TVS
Jan. 6, 1982	Alabama 71 Miss. State 53	Starkville	TVS
Jan. 9, 1982	ALABAMA 75 OLE MISS 64	Tuscaloosa	TVS
Jan. 20, 1982	ALABAMA 81 GEORGIA 66	Tuscaloosa	TVS
Feb. 3, 1982	ALABAMA 66 MISS. STATE 63	Tuscaloosa	TVS
Feb. 10, 1982	LSU 73 Alabama 68	Baton Rouge	TVS
Feb. 13, 1982	KENTUCKY 72 ALABAMA 62	Tuscaloosa	TVS
Feb. 17, 1982	Alabama 99 Georgia 85	Athens	TVS
Mar. 4, 1982	Alabama 85 Georgia 74	Lexington@	TVS
Mar. 5, 1982	Alabama 56 Tennessee 50	Lexington@	TVS
Mar. 6, 1982	Alabama 48 Kentucky 46	Lexington@	TVS
Mar. 14, 1982	Alabama 69 St. John's 68	Uniondale, N.Y.#	CBS
Mar. 19, 1982	North Carolina 74 Alabama 69	Raleigh#	CBS
Jan. 11, 1983	VANDERBILT 81 ALABAMA 79	Tuscaloosa	TVS
Jan. 18, 1983	Tennessee 73 Alabama 64	Knoxville	TVS
Jan. 28, 1983	Alabama 70 UCLA 67	Los Angeles	CBS
Feb. 5, 1983	Kentucky 76 Alabama 70	Lexington	TVS
Feb. 12, 1983	ALABAMA 73 GEORGIA 71	Tuscaloosa	TVS
Feb. 14, 1983	ALABAMA 90 TENNESSEE 78	Tuscaloosa	TVS
Feb. 21, 1983	Ole Miss 56 Alabama 52	Oxford	TVS
Mar. 7, 1983	Alabama 62 Auburn 61	Birmingham@	TVS
Mar. 8, 1983	Alabama 69 Kentucky 64	Birmingham@	TVS
Mar. 9, 1983	Alabama 51 Miss. State 50	Birmingham@	TVS
Mar. 10, 1983	Georgia 86 Alabama 71	Birmingham@	TVS
Jan. 9, 1984	Kentucky 76 Alabama 66	Lexington	Sports Prod.
Jan. 14, 1984	ALABAMA 73 GEORGIA 71	Tuscaloosa	Sports Prod.
Jan. 21, 1984	LSU 85 Alabama 84	Baton Rouge	Sports Prod.
Jan. 23, 1984	Alabama 69 Ole Miss 56	Oxford	Sports Prod.
Feb. 4, 1984	ALABAMA 69 KENTUCKY 62	Tuscaloosa	NBC
Feb. 10, 1984	Georgia 82 Alabama 69	Athens	WTBS
Feb. 17, 1984	ALABAMA 51 LSU 49 (OT)	Tuscaloosa	WTBS
Feb. 26, 1984	Miss. State 74 Alabama 70	Starkville	Sports Prod.
Mar. 3, 1984	Auburn 83, Alabama 70	Auburn	WTBS
Mar. 8, 1984	Alabama 72 LSU 70	Nashville@	Sports Prod.
Mar. 9, 1984	Kentucky 48 Alabama 46	Nashville@	Sports Prod.
Mar. 16, 1984	Illinois State 49 Alabama 48	Lincoln#	NCAA Prod.
Jan. 3, 1985	MISS. STATE 71 ALABAMA 67	Tuscaloosa	Lorimar

■ ALABAMA · BASKETBALL · ON · TV

DATE	OPPONENT/SCORE	SITE	NETWORK
Jan. 5, 1985	ALABAMA 87 GEORGIA 74	Tuscaloosa	Lorimar
Jan. 9, 1985	ALABAMA 79 LSU 67	Tuscaloosa	WTBS
Jan. 12, 1985	ALABAMA 60 KENTUCKY 58	Tuscaloosa	Lorimar
Jan. 26, 1985	Florida 86 Alabama 77	Gainesville	Lorimar
Mar. 7, 1985	Alabama 42 Miss. State 31	Birmingham@	Lorimar
Mar. 8, 1985	Alabama 74 Georgia 53	Birmingham@	Lorimar
Mar. 9, 1985	Auburn 53 Alabama 49	Birmingham@	Lorimar
Mar. 15, 1985	Alabama 50 Arizona 41	Albuquerque#	CBS
Mar. 17, 1985	Alabama 63 VCU 59	Albuquerque#	CBS
Mar. 21, 1985	NC State 61 Alabama 55	Denver#	NCAA Prod.
Jan. 9, 1986	ALABAMA 83 LSU 67	Tuscaloosa	Lorimar
Jan. 16, 1986	ALABAMA 60 AUBURN 56	Tuscaloosa	Lorimar
Jan. 29, 1986	Alabama 69 Ole Miss 62	Oxford	Lorimar
Feb. 13, 1986	KENTUCKY 73 ALABAMA 71	Tuscaloosa	Lorimar
Feb. 15, 1986	Auburn 71 Alabama 69	Auburn	ESPN
Feb. 22, 1986	ALABAMA 69 VANDERBILT 68	Tuscaloosa	Lorimar
Mar. 6, 1986	Alabama 79 Georgia 59	Lexington@	Lorimar
Mar. 7, 1986	Alabama 77 Miss. State 59	Lexington@	Lorimar
Mar. 8, 1986	Kentucky 83 Alabama 72	Lexington@	Lorimar
Mar. 14, 1986	Alabama 97 Xavier 80	Charlotte#	NCAA Prod.
Mar. 16, 1986	Alabama 58 Illinois 56	Charlotte#	CBS
Mar. 20, 1986	Kentucky 68 Alabama 63	Atlanta#	CBS
Jan. 7, 1987	Alabama 69 Kentucky 55	Lexington	Jefferson Pilot
Jan. 15, 1987	ALABAMA 69 LSU 65	Tuscaloosa	USA
Jan. 17, 1987	Alabama 71 Ole Miss 62	Oxford	Jefferson Pilot
Jan. 22, 1987	ALABAMA 88 Auburn 82	Tuscaloosa	USA
Feb. 7, 1987	KENTUCKY 70 ALABAMA 69	Tuscaloosa	ESPN
Feb. 11, 1987	Alabama 71 Vanderbilt 67	Nashville	Jefferson Pilot
Feb. 14, 1987	Alabama 60 LSU 52	Baton Rouge	ESPN
Feb. 21, 1987	Alabama 77 Auburn 75	Auburn	Jefferson Pilot
Feb. 28, 1987	ALABAMA 86 FLORIDA 85 (OT)	Tuscaloosa	Jefferson Pilot
Mar. 7, 1987	Alabama 68 Tennessee 60	Atlanta@	Jefferson Pilot
Mar. 8, 1987	Alabama 87 Auburn 68	Atlanta@	Jefferson Pilot
Mar. 9, 1987	Alabama 69 LSU 62	Atlanta@	ABC
Mar. 13, 1987	Alabama 88 NC A&T 71	Birmingham#	NCAA Prod.
Mar. 15, 1987	Alabama 101 New Orleans 76	Birmingham#	CBS
Mar. 20, 1987	Providence 101 Alabama 87	Louisville	NCAA Prod.
Dec. 9, 1987	South Carolina 73 Alabama 67	Columbia	ESPN
Dec. 23, 1987	Arkansas 80 Alabama 55	Little Rock	USA
Jan. 7, 1988	GEORGIA 59 ALABAMA 57	Tuscaloosa	ESPN
Jan. 13, 1988	KENTUCKY 63 ALABAMA 55	Tuscaloosa	ESPN

1992-93 Alabama Basketball Televised Games

<u>Date</u>	<u>Game</u>	<u>Site</u>	<u>Network</u>
Dec. 4, 1992	Alabama 70, Wash. State 68	B'ham	Prime Network